

The Search Boost Guarantee



1. **Search Boost** is an add-on enhancement to any existing LocalAdLink Ad Package. It is the fastest and most effective method to get your LocalAdLink ad listed on Google, Yahoo, and major search engines.
2. **The Search Boost Guarantee***: Utilizing a paid placement model, we purchase premium placement on Google & Yahoo for your selected LocalAdLink ad. Our experts will create your ad and select the keywords that will ensure your ad will **receive first page ranking*** on these search engines.
3. **48-Hour Guarantee****: Get listed fast! Your ad will be listed in **48 hours****. This is the fastest way to get your business listed on these major search engines.
4. **Ad Creation & Expert Keywords**: All Search Boost Ads are created by our Search Engine experts who choose the most effective keywords and construct your ad for optimal performance based on the LocalAdLink Ad Details you submit.
5. Our **Customer Service** is unmatched. Utilize our online Customer Relationship Management (CRM) system and a representative will respond on the same business day or contact you via phone.
6. With **Search Boost**, there are **no variable pay-per-click charges** and **no hidden fees**.
7. **Search Boost Details**: The Search Boost enhances your LocalAdLink package. The Search Boost upgrade includes 10 keywords. The monthly fee is \$199.99 and must be used in conjunction with a LocalAdLink Ad Package. Search Boost is geo-targeted to the same zip codes as your LocalAdLink Ad Package.

* LocalAdLink will continually monitor all ad performance to achieve the best placement possible. Your Search Boost Ad will achieve Page 1 results over the course of the term (average placement over each 30 day period will average "first page results"). Daily results may vary. **In order for your Search Boost Ad to go live within 48 hours you MUST complete the basic components of your LocalAdlink Ad (Business Name and Business Details) within **24 hours** of your ad purchase.